



New Jersey Agricultural Experiment Station

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THE LUCKY 4-H'ERS GAZETTE



Volume 11 Issue 2
1st quarter 2010

Technology in the 4-H Program...

Today we are inundated with technology but in 4-H both youth and adults can benefit greatly from opportunities that technology brings. The latest in Monmouth County is our 4-H newsletter – now being posted online and published quarterly. Also, all leaders have begun to receive an “Email Blast” sent the end of each month. This allows the office to communicate to you the most current information about events and activities taking place throughout the program.

Another online opportunity is our 4-H website – it is currently in the process of being updated, adding new features that will make communication from the county to our leaders, parents and members much clearer and more user friendly. Other technology related programs continue to be offered through our SET program including connections to Photography, Videography or Engineering projects.

We appreciate your patience as well as your ideas as we continue to move forward with 4-H technology in 2010.

“Public Presentations” - I would like to take this opportunity to congratulate all the participants that attended County Public Presentations last week. We had a great turn out and commend all the youth for showing creativity, poise and knowledge in a variety of areas. As always, the judges and staff were WOWED at your talent!

For those who currently are in grades 8 – 13th and were awarded an Excellent - Blue Ribbon for your presentation, please consider attending the State Public Presentation Day on June 12th – Cook Campus. You should have received a complete packet of information about this opportunity so please read it carefully and pay attention to deadlines. It would be wonderful to have representation from Monmouth County, showcasing our member’s unique presentation abilities!

Inside this issue:

Table with 2 columns: Article Title and Page Number. Includes: Welcome New Leaders, Members, Clubs (2-3); Heard Around The Clover (4-8); Resources (9-17); In The News (18-19); Association News (20); Upcoming Events (21-22); Congratulations (22); 4-H Calendar of Events (23).

DEADLINE FOR NEXT NEWSLETTER – June 15th
PUBLICATION July-August-September 2010

**NEW LEADERS:**

Wendy Offery—Co-Leader of a new Variety Club
Barbara VanHandel—Co-Leader of a new Variety Club
Kristen Wilson—Leader of a new Variety Club
Sarah Sakowski—4-H Resource Leader

14 CARROT RABBIT CLUB

Jesse M. Conway
 Kristina E. Messinger

Caleb J. Rogers
 Matthew D. Shults

Matthew Hills
 Melanie Hills
 Brandon Hogancamp
 Caroline Hooten

4-H HEALTH & SERVICE

Rohan G. Reddy
 Lidia M. Rynkiewicz
 Alexandra K. Schurer

CURRY COMBS

Kaitlyn M. Fallon
 Caitlin Lanigan
 Annamarie A. Shalayda
 Stephanie A. Suttors

Sara Jena
 Ariel Jolivet
 Sierra Langer
 Abigail McMenaman
 Matthew McMenaman
 Catelyn Petrucelli
 Savannah Simkus
 Haley Weaver
 Hannah Weaver
 Amber Weingart

ABOVE AND BEYOND

Cassidy A. Abramov
 Kellie N. Parody
 Krista Wieggers

FREEDOM RIDERS

Ariana Bail
 Lauren Barbalacci
 Lindsay Barger
 Veronica Barger
 Rachel Cherry
 Isabelle Concepcion
 Julia A. Craig
 Hailey A. Deaver
 Christina Ennis
 Sara Ennis
 Kelly Giddes
 Kyle Giddes
 Alyssa Hanisch
 Brenna Herrity

FREE SPIRIT
 Bradley I. Grayson

BUDDING CLOVERS

Maggie E. Albinowski
 Maureen H. Albinowski
 Emily C. Brown
 Andrew M. Hronich
 Cayla A. Lloyd
 Rebekah J. Macik
 Heathergrace McLoughlin
 Alexander P. Merckx
 Anneliese D. Miller

HORSES-R-US
 Laura J. O'Neill

HOT ROD CLUB
 Jeremy E. Johnson
 Joseph D. Martinelli

Macy Compton

Macy Compton
 State 4-H Program Coordinator
 Monmouth County 4-H Interim Contact



Virginia Krzyzanowski
 4-H Program Associate

Rita Silvestri and Gladys Tarantino
 4-H Secretaries

4-H Mission Statement

The Rutgers Cooperative Extension 4-H Youth Development program uses a learn by doing approach to enable youth to develop the knowledge, attitudes and skills they need to become competent, caring and contributing citizens of the world. The mission is accomplished by using the knowledge and resources of the land grant University system, along with the involvement of caring adults.

HOT ROD CLUB (cont.)

Matt W. Parke
Michael Sano

KIDS FOR KIDS

Kristen A. Allen
Serena S. Barber
Christopher P. Butler
Jill L. Campbell
Michelle A. Caravella
Caroline Castro
Samantha B. DePalma
Nick P. DeSpirito
Nicole A. Disalvo
Chelsea R. Jorgensen
Jessica D. Kinsella
Lindsay M. Klocko
Sade H. Kauffmann
Alexis L. Koisa
Kristin A. Lenino
Lorena P. Lopez
Lauren V. McKeever
Olivia L. Moore
Alanna A. Najjar
Dean N. Napolitano
Christine M. Nazzaro
Brianna M. Pantina
Taylor R. Poli
Christian R. Richards
Gabriella L. Rivera
AnnMarie Sarcone
Kayla E. Schiumo
Meagan Sparacia
Michael A. Vargetto
Patrick G. Weimer
Devin J. Wilson
Alysha M. Zimmerman

KNIGHT RIDERS

Amanda L. Keynton
Shannon M. Lavelle
Tory A. Powers
Kathy Smith
Samir A. Trehan
Sarika Trehan

MONMOUTH BLASTERS

Susie Ferrier

MONMOUTH LIVESTOCK

Holly K. Francescone
Nicholas A. Nichols

PUPPET CLUB

Jennie A. Healy

RAGING REPTILES

Zachary R. Knowles
Charles E. Landry
Logan Murphy

TEEN COUNCIL

Joseph Horvath
Mikala Kocsik
Samantha A. Martin
Thomas J. Schreiber
Paul Yoncak

THUNDERHOOFS

Brianna A. Przywozny
Kalina E. Przywozny
Kathleen M. Smith



RHYTHMIC ILLUSIONS

By: Lauren Coleman, Leader



Our club has kept busy as we enter into our sixth year of 4-H club existence! Many of our club members are planning on entering county 4-H presentations at the end of the month, with several of them focusing on presenting information about rhythmic gymnastics.

At the end of April, we plan on attending the prestigious Boston Cup, which is a large international rhythmic gymnastics event held in Boston, Massachusetts. We are excited to be a part of this competition, which last year welcomed gymnasts from seven countries. We are keeping busy preparing for our New Jersey State Championships, which we will host at Monmouth Gymnastics Academy in Morganville.

TEEN COUNCIL

By: Morgan Gottlieb and Amy Barker

Hi everyone,

We've been getting busy since our last article. We had a great time at Winter Camp, not enough snow for sledding or ice for skating but lots of fun anyway. We played Man Hunt and Floor Hockey and lots of other fun stuff.

We attended SJTC last month and had a great time as always thanks to Macy and Lorraine for helping with the weekend.

We have most of our club presentations done and we are gearing up for County and hopefully State presentations, good luck everyone.

We are also working on our big fundraiser for the year, our annual seedling sale. We are hoping for a big sale this year, please help if you can.

We are hoping to get to do a Lazer Tag event still trying to pick the final date right now, should be fun and of course getting ready for the Fair and the Ambassador contest.

Heard Around The 4-H Clover (cont.)

NATURE'S NAVIGATORS

By: **Kristen Redding**

This February meeting with Valentine's day only two days away, we first made cards to be sent to the senior center. After we got down to business we spent the rest of the meeting focusing our monthly theme: the heart. Did you know that the world's largest dinosaur is estimated to have a heart the size of a small pickup truck? Olympic athletes hearts are so fit they only have to beat half as many times as the average person. Reptile's hearts nearly stop in hibernation.

In March the theme was the small smart animal that is famous for being sly: the fox. Contrary to popular belief, foxes are canines (dog family) but are mistaken for felines because of their cat-like eyes and for the gray fox's ability to climb trees. Technically, any fox with a white-tipped tail is a red fox and any fox with a black-tipped tail is a gray fox, no matter what color. Red foxes are in both Europe and North America, and there is even a controversial belief that they were imported to America for sport-worthy hunting!

As for business, club-level presentations were on February nineteenth and February twenty-second. County level presentations are on March twenty-sixth and March thirty-first. Also, The May meeting will be a week earlier on May seventh.

We have three events scheduled in April, including the club hike and in May we will start our cardboard boat building. Instead of our usual annual camping trip we split it into a teen trip in June and the regular one in July or August.

On a more interesting note we spent the rest of the March meeting experimenting by putting different soaps into the microwave. Do not try this at home. The only safe soap is fresh Ivory and should not be heated for more than two minutes.

4-H PUPPET CLUB

By: **Rita Kole, Club Leader**

The Puppet Club is flourishing under the leadership of Rita Kole and her puppet making club members.



14 CARROT RABBIT CLUB

By: Paul Yoncak

Spring has sprung and the 14 Carrot Rabbit 4-H club is hopping to a lot of activities. We took our animals to Monmouth Crossing Assisted Living to visit with the seniors on March 10th. All generations had a nice time chatting and eating peeps, the bunny ones of course!

We had our club level presentations in February and the County level in March, we're hoping some will go to state level in June. At our March meeting we made educational posters to enter at the Belmar Small Animal show and at the fair. The show will be on April 17th at the Taylor Pavilion on the Boardwalk in Belmar, we can't wait!

Before that comes though we will be taking our rabbits to Molzons Nursery in Middletown on April 3rd. People can have their photo taken with our bunnies and a flower display, then it is placed in a card for sale. We donate most the money we make to Heifer Project International. It's also a good place to promote 4-H.

April 18th we will be at St. Mary's environmental fair in Colt's Neck showing our animals and promoting 4-H. On April 25th we plan to go to Pop Corn Park Zoo to visit the animals, we need to pick out a new animal to sponsor since are long time sponsored Holly the Sicilian Donkey died.

In May we will be at the Turkey Swamp Outdoor Expo and the Freehold Memorial Day parade with our animals again promoting 4-H to the public. Then in June we hope to participate in the Relay for Life to be held at the Freehold Raceway to support cancer research.

So that's our Spring, we hope yours is just as full of great 4-H activities.

BACKSTAGE TO BROADWAY

By: Briana Pheifer, Club President

Backstage to Broadway has started the year with a performance at Brighton Gardens Assisted Living Facility in Middletown. The residents really enjoyed the show, which included singing and dancing by the club's Cloverbuds to "A Hard Knock Life" from the musical Annie. The show was an American Idol format with Sam D. and Kelly O. playing judges for each performance. There were multiple acts by many of the members finishing with a spoof on Hannah Montana's "The Best of Both Worlds" by Julliette M. Everyone worked really hard with extra practices and it really paid off. The residents enjoyed a great show by our club and we've been invited back for another performance in the future.

Since then, the club has been enjoying preparing for County presentations by watching and learning during our club presentations. We've had a lot of great presentations.



Starting in April, we'll start working on our next performance, which will be a variety show of show tunes and short scenes from Broadway plays. We hope to be performing some of these at this year's fair.



THUNDERHOOFS

MEETING NEWS & NOTES

Jan & Feb 2010

Presentations: Erin Meyer, Clair McKittrick, Kalina Pryzwozney, Gabrielle Murphy



Well we made it through the snow and are having a great time listening to the presentations from the club members. We have decided on our club's booth decoration for the fair and we will be working on our ideas for the next few months.

The nursing home got their valentines treats for the 6th year, and we received a nice thank you letter. We also dropped off a bag of towels, blankets and toys to the SPCA for use at the shelter. Thanks to all who donated glasses to our collection tube in the office.

**Contributions to Melissa's Treasure Chest
from Ashley & Justin Reha**

**Valentine's for the
nursing home**



We had a great meeting in February which ended with our furry and feathered friends taking turns going through a maze. Members Ellie, Amanda & Clair had their bunnies ready for some exercise. Kalina brought her rooster for a turn with the fun too. Who new roosters could hoola hoop?

Rabbit & Chicken gymnastics



Heard Around The 4-H Clover (cont.)

ANIMAL SCIENCE

By: Johnine Licht

Our club talked about the visit to the Popcorn Park Zoo, where our previous guest speaker, a veterinarian, works. However when we visited he had to operate on one of the tigers. Sam Martin explained how the Rabbit Bowl in Camden County operates. There are 4 teams all together, 2 Junior teams and 2 Senior teams. Our Senior team got 1st place last year. She described it as "like family feud but with rabbits!" The 4H Family Fun event is either going to be the weekend of the 13th or the 20th, on a Saturday or Sunday, from 2 to 5. Our club will be helping with set up on the evening of Friday the 16th for the Monmouth County Small Animal Show at the Belmar Pavilion. The Agriculture Essay Contest is due the 20th, Mrs. Whitehouse told us about in and encouraged us to enter it. The South Jersey Teen Conference theme is Citizenship, it will be visiting the State House on a Saturday.

We had a presentation by Nick Nichols about Harpo, a three year old Border Collie, who was very energetic. We learned he is also part Blue Merle. His breed originated from the border of Scotland and England, that's where the name Border Collie comes from. He is good at Agility and Jumping Competitions, and is very intelligent. He weighs about 50 pounds. He is good at catching frisbees and balls. He likes to play Flyball, a game of catch where the ball must be caught and placed on a piece of velcro. He is also okay with rabbits! Our other animal guests included Caroline, a 3 year old Giant Chinchilla, Norma Jean, a 7 month old long-haired Chiquaqua, Theo, a lion-head rabbit, and Shadow, a 6 year old mix Netherlands Dwarf and Polish Rabbit. Shadow also won Best of Breed in the state rabbit show.

SPRING LAMB

By: Nicholas Nichols

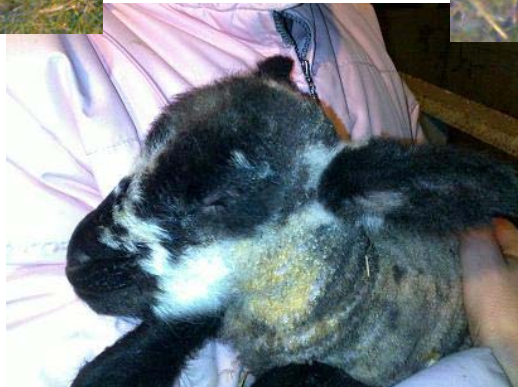


Lamb born this afternoon, January 31, 2010.

Wasn't feeding well, so it's in the kitchen.



Nick is in Monmouth Livestock and Animal Science.



Doing better now, bottle feeding.



RESOURCES

SCIENCE ENGINEERING AND TECHNOLOGY (S.E.T.)

Here are a few resources to explore and learn more about science:

- 1) Coral Reef Watch - <http://coralreefwatch.noaa.gov/satellite/index.html>. This is an interesting program sponsored by the National Oceanic and Atmospheric Administration (NOAA) to monitor coral reefs and the impacts of ocean acidification. Water quality in both fresh and salt water is so important to our planet's future health and ability to support life. This is such an important topic right now in the ocean science research world.
- 2) Rutgers University Solar Farm:
<http://purchasing.rutgers.edu/green/Green%20Purchasing/What%20we're%20doing/Solar%20Farm/solar%20farm.html>. This site has information and a video on the solar farm here at RU. It is amazing that this 7 acre solar field can save 1216 tons per year of carbon from entering the Earth's atmosphere each year. You may want to calculate your own carbon footprint and explore ways you can reduce your carbon output. There are lots of carbon calculators out there but try this one to test your footprint- <http://www.nature.org/initiatives/climatechange/calculator/>.
- 3) Scientists in the Coastal Ocean Observation Laboratory or COOLroom are working with RU22 (<http://marine.rutgers.edu/cool/auvs/?page=deployments>) off the coast of Maryland and Virginia. This glider is collecting data on the water temperature and salinity so scientists can better understand migrating fish populations and how they are adapting to a warming ocean. RU22 will be picked up by scientists at Old Dominion University in a few days. To learn more about gliders and lots of other things check out: <http://www.lsc.org/lsc/ourexperiences/publicprogramming>.
- 4) Explore the Center for Remote Sensing and Spatial Analysis (CRSSA) website to learn more about other projects (<http://www.crssa.rutgers.edu/>) going on in the lab. One project they are doing is to map all the underwater grasses in Barnegat Bay. You would be shocked to know how important that annoying grass is to providing a nursery ground for finfish and habitat for clams, mussels, and scallops. It is in major decline because of increased amounts of fertilizer getting into the Bay. There are lots of efforts underway to try to understand how much the fertilizer is impacting the grass and the critters living in it. Check out the website to learn more.

Please feel free to contact Janice McDonnell, Science Engineering & Technology (SET) 4-H Agent should you have questions or visit our 4-H SET website and post to our blog (<http://4hset.rutgers.edu>).

MONMOUTH 4-H S.E.T.

By: Ian Rios, 4-H S.E.T. Ambassador

<http://www.engineeringsights.org/>

A website for those interested in all types of Engineering. Visit each state and learn about an Engineering marvels there.

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The Brower Youth Awards recognize people ages 13 to 22 living in North America who have shown outstanding leadership on a project or campaign with positive environmental and social impact. 2010 applications due on May 15.

“Outstanding leadership” means that you played a major leadership role in creating, organizing and implementing your project or campaign. They are looking for the person with the vision, motivation, and leadership skills that made the project or campaign work. <http://www.broweryouthawards.org/article.php?list=type&type=54>



RESOURCES (cont.)

4-H S.E.T. (continued)

With the arrival of spring and upcoming celebration of the 40th Earth Day, we wanted to share some SET-related information, events and resources. Some are from 4-H and collaborators, while others are efforts by various organizations. These may be of interest to you as you plan your spring and summer 4-H SET programs.

Open Voting for the Conrad Foundation Spirit of Innovation Awards: On March 29th, twenty-five of the most innovative high school teams will be vying for your votes. Over the past 6 months, these teams have created innovative products using science, technology, and entrepreneurship to solve some of the grand challenges of the 21st century. From systems that make potable water out of humid air, to robots that assist astronaut in space-walks; from piezo-electric wallpaper, to Navajo Solar "Frybread" ovens. These students are designing the future. Help select the winners of the Spirit of Innovation Awards by voting online for your favorite teams at www.conradawards.org. Voting is open March 29 - April 9th.

4-H Million Trees: The goal of this California-based 4-H effort is to mobilize 4-H youth across the U.S. and Canada to plant 1,000,000 trees across the continent to help reduce atmospheric CO₂. This is a great way to celebrate Earth Day or Arbor Day. www.4hmilliontrees.org.

National Lab Day is a nationwide initiative to build local communities of support that will foster ongoing collaborations among volunteers, students and educators. Volunteers, educators, students, scientists, engineers, STEM professionals and community members are working together to bring discovery-based science experiences to students in grades K-12. On May 12th, 2010 National Lab Day activities will occur across the country. <http://www.nationallabday.org>

Endangered Species Day takes place on May 21, 2010. Started in 2006 with a resolution from Congress, Endangered Species Day is an opportunity for young and old to learn about actions that people can take to help protect our nation's disappearing wildlife. The Endangered Species Day Website (www.endangeredspeciesday.org) features a toolkit that includes a guide to planning an Endangered Species Day event and resource materials.

Earth Science Week 2010 (October 10-16 – right after National 4-H Week). This year's theme "Exploring Energy" has activities to help youth learn the geoscience behind Earth's climate. www.earthsciweek.org

Science Buddies is an online collection of over 900 project and activity ideas, educator resources, career resources and an "Ask the Expert" online forum. <http://www.sciencebuddies.org>



Equine Science 4 Kids is now live from the Equine Science Center's website. It can be found from our homepage at:

<http://www.esc.rutgers.edu>





RESOURCES (cont.)

Photo Contest

1st Annual Public Service Photography Contest *From the Alliance 4 Public Service*

In celebration of Public Service Recognition Week (PSRW) 2010, the Alliance 4 Public Service from Rutgers-Newark School of Public Affairs and Administration is sponsoring a public service photo contest. We are seeking photo submissions of public service activities and public servants: fundraising, environmental clean-up, building new homes, community events, and government workers like teachers, emergency services, health inspectors etc.

We hope to see interesting and creative snapshots of public service in action. Winning submissions will be displayed at the School of Public Affairs and Administration building, on the web during PSRW, and in *Civic Engagement* magazine.

Criteria

Submit digital photos of public service in either black and white or color. Photos sent should be in JPEG form or TIFF form and at least 300 dpi

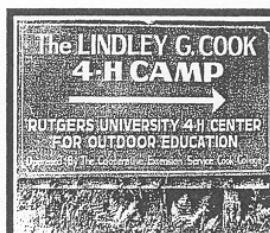
Judging and Prizes

Judging is based on how well the photo portrays public service in a visually interesting way. Photos should be creative and compelling. All winners will be featured in *Civic Engagement* magazine. Prizes will be awarded in the following photo categories:

- Public Servant at Work
- Volunteering
- Fundraising
- Service Project

Submission

A maximum of 3 photos may be submitted. The deadline is **Friday, April 23rd**. Digital photos as well as any questions may be emailed to: pubserve@newark.rutgers.edu



The Lindley G. Cook 4-H Youth Center
for Outdoor Education presents

"BECOMING AN OUTDOOR FAMILY"

An outdoor educational experience for the whole family

May 21-23, 2010

Registration form and schedule are at the end of this Newsletter

Or visit the camp website at www.nj4hcamp.rutgers.edu



RESOURCES (cont.)

NATIONAL 4-H CURRICULUM

The National 4-H Curriculum pre-press period is **April 1st – 25th, 2010**. All National 4-H Curriculum orders placed during this pre-press period will receive a **35% discount**.

Note: National 4-H Curriculum prices on the 4-H Mall have been changed to reflect the 35% discount during this period. After April 25th the prices online will be changed back to the original prices.

[View Pre-Press FAQ and Downloadable Order Forms](#)

[View and download the Online Curriculum Catalog](#)

[Read more about the National 4-H Curriculum Collection](#)

In addition to placing orders online, you can also order by phone or fax:

Phone: 301-961-2934 (M-F 8:30 AM to 5:00 PM EST)

Fax: 301-961-2937



FAIR UPDATE

Watch for the Fair Book to be completed very soon. Fair Book and Schedules will be posted and you will receive an e-mail with the link to that site.



RESOURCES (cont.)



**Rutgers Lindley G. Cook 4-H Camp
in beautiful Stokes State Forest**

**Sleepaway Camp for all Children
4th to 11th grade**

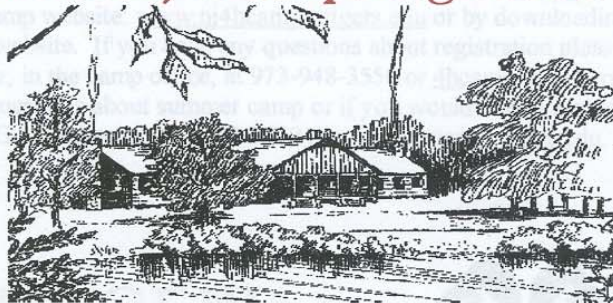
**Six One-Week Sessions starting July 4th
Sunday afternoon to Saturday morning**

\$450.00 per one-week session

100 Struble Road Branchville NJ

For information call 973-948-3550 or visit:

www.nj4hcamp.rutgers.edu



RUTGERS

New Jersey Agricultural
Experiment Station





RESOURCES (cont.)

Rutgers Lindley G. Cook 4-H Camp in beautiful Stokes State Forest

Sleepaway Camp for all Children 4th to 11th grade

Join us for our 59th year of traditional, high quality, safe, and fun summer camp programs held at our 108 acre camp surrounding Lake Shawanni. Each day is filled with exciting and educational programs facilitated by a highly trained staff led by professional year-round directors. **You do not need to be a member of 4-H to attend camp.**

Here is the 2010 summer line up of classes:

- ⌘ Outdoor Living Skills classes include; Survival, Fishing, Hiking and Nature Exploration, Camping and the most popular class of all at camp—Outdoor Cooking
- ⌘ Creative Arts classes include; Drama Skills, Advanced Drama, Crafts, Advanced Crafts, Pottery Wheel and new for this summer—Clay and ceramics
- ⌘ Waterfront classes include; Basic Water Skills, Water Games, Introduction to Boating, and new this year are the Canoe Class and the Kayak Class
- ⌘ 4-H Shooting Sports classes include (age restrictions may apply); Archery, 3-D Archery, Air Rifle, Muzzleloader, and new this year—Pioneer Living

Go to the camp website: www.nj4hcamp.rutgers.edu to learn more about activities and the special theme for each of the six traditional one-week sessions this summer.

Registration is very easy with the camps new and improved online registration center found on the camp website: www.nj4hcamp.rutgers.edu or by downloading a registration form from the website. If you have any questions about registration please contact, Heather Schultz, in the camp office, at 973-948-3550 or 4hcamp@njaes.rutgers.edu. If you have any questions about summer camp or if you would like to arrange a tour of the camp, contact Guy Weber, at 973-948-3550 or weber@njaes.rutgers.edu.

RUTGERS
New Jersey Agricultural
Experiment Station





RESOURCES (cont.)



Rutgers L.G. Cook 4-H Camp
in beautiful Stokes State Forest



SET Camp
Science, Engineering & Technology

A Hands-On Learn-by-Doing
Science Camp for 5th to 8th grade children

June 29th – July 2nd

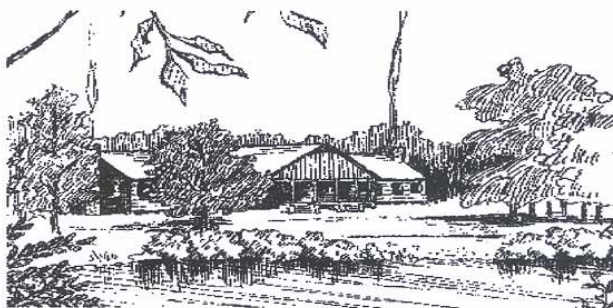
\$200 for sleepaway camp

\$150 for day camp option

100 Struble Road Branchville NJ

For information call 973-948-3550 or visit:

www.nj4hcamp.rutgers.edu



RUTGERS
New Jersey Agricultural
Experiment Station





RESOURCES (cont.)



4-H's Give2Vote Challenge

Sponsored by JCPenney

An exciting, new mobile/online fundraising campaign to benefit your state 4-H program

Take the Challenge!

Now you have a new way to be a part of 4-H's success! During the month of April, join 4-H's Give2Vote Challenge by texting **CLOVER** to **50555** to give \$10 to support 4-H in your state. You can also "vote" for your state by making a secure online donation at 4-H.org. Each \$10 mobile gift or online donation counts as one vote towards your state. The state with the most votes at the end of the challenge receives an additional \$5,000. It's that easy!

Campaign Goals:

- Encourage giving to state 4-H programs by engaging the "4-H Nation" via Facebook and other viral outreach (email, word of mouth) in a friendly competition to support their state;
- Test a state-centric mobile/online fundraising campaign to determine how Council might offer a similar opportunity at the county level later this year or next;
- Pilot test mobile giving technology to support 4-H; and
- Offer an integrated mobile and online giving experience with a tie-in to National 4-H Council's Legacy Awards Gala (April 22).

Target Audiences:

- The "4-H Nation" of 87,000 plus Facebook fans (note: you do not need to be "fan" of 4-H on Facebook to participate in the campaign)
- 4-H alumni without a current direct connect to 4-H
- Current email subscribers and 4-H donors
- 4-H Legacy Awards Gala attendees

Campaign Promotion:

- Website promotion on 4-H.org
- Email blasts to the *Power of YOUth* subscriber list and Council's current email housefile of 4-H constituents
- 1-2 new eCards
- Facebook updates (weekly updates by Council youth trustees and others)
- Online promotional toolkit (via 4-H.org) to help states spread the word

A one-time donation of \$10 will be added to your mobile phone bill or deducted from your prepaid balance. You will also receive up to 1 message per day from National 4-H Council Alerts. Msg&Data Rates May Apply. All charges are billed by and payable to your mobile service provider. Service is available on most carriers. Donations are collected for the benefit of National 4-H Council by the mGive Foundation and subject to the terms found at www.mGive.com/A. To unsubscribe text STOP to 50555, for help text HELP to 50555. Privacy policy available at <http://mgive.com/PrivacyPolicy.aspx>.



RESOURCES (cont.)



4-H's Give2Vote Challenge (cont.)

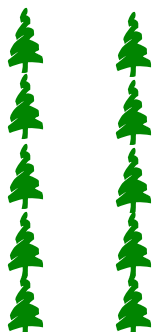
QUESTIONS YOU MAY HAVE:

1. **Can all state 4-H programs participate in this campaign?**
Only those state 4-H programs which have already applied to participate in the National Online Giving Platform at 4-H.org as of April 2nd will be eligible for this campaign. By virtue of this participation, states are assured that National 4-H Council has the financial and reporting systems in place to properly track and transfer funds received on behalf of your state as part of this campaign.
2. **How will I know which state I am "voting" for when I text in my \$10 gift?**
State donation designation will be determined by the area code of the mobile subscriber. Since the District of Columbia, Hawaii, New Hampshire, South Carolina and Utah are currently not enrolled in the National Online Giving Platform at 4-H.org, donations received from mobile subscribers with area codes in those states will be used to help underwrite the costs of 4-H's mobile giving system.
3. **What if I want Give2Vote for a state which is different from the one associated with my mobile phone's area code?**
Donors wishing to "vote" for a state which is different from the one associated with their mobile phone area code may do so by giving online at 4-H.org and selecting their state of choice. Online donations are subject to the terms and conditions specified in your state's Application for Participation in the National 4-H Online Giving Platform.
4. **I've never made a gift through my mobile phone before. How does this work?**
Simply text CLOVER to shortcode 50555 to make your \$10 gift. Once your text is complete, you will receive a follow up text message asking you to confirm your gift. It is extremely important that you reply with YES when prompted to complete your one-time \$10 gift. If you do not complete this step, your donation is not completed and cannot count as a "vote."
5. **Which mobile carriers are participating in this campaign?**
AT&T, Verizon, T-Mobile, Sprint and Nextel are all participating carriers.
6. **Can I give2Vote for my state more than once?**
Yes. Most wireless carriers will allow you to donate more than once to a specific keyword per month. When you text in your first \$10 gift, you will receive a thank you/confirmation text back which will tell you how many times you can donate on your wireless carrier. Online donation "votes" are unlimited. Just remember that each "vote" is actually a donation.
7. **Is my gift tax-deductible?**
Yes. Your mobile bill can be used as a receipt for tax purposes or you can view and print one at mGive.org/receipt. Online donations made via 4-H.org are also tax-deductible and you will be issued an immediate electronic receipt of your gift from National 4-H Council which can be used for tax purposes.
8. **How will the funds raised through this campaign be distributed?**
The mobile phone user sends a text message to make a \$10 donation to 4-H. A nontaxable charge is added to the user's mobile phone bill. The funds are collected from each mobile carrier by the mGive Foundation (TMF) and then sent to National 4-H Council in approximately 90 days. Once National 4-H Council receives the funds, we will then distribute them via electronic funds transfer to the appropriate states along with a list of the mobile phone number associated with your state. Any online donations made to states via 4-H.org will be distributed according to the process specified in your state's Application for Participation in the National 4-H Online Giving Platform.
9. **What is Mobile Accord, mGive and The mGive Foundation? How are these entities related to the 4-H Give2Vote Challenge?**
Mobile Accord is the vendor partner National 4-H Council has selected to implement the mobile fundraising campaigns it will conduct to support 4-H. mGive is Mobile Accord's technology solution specifically for non-profit organizations, universities, and advocacy groups that wish to take advantage of mobile technology as part of their outreach and fundraising efforts. The mGive Foundation (TMF) is a separate 501(c)3 organization responsible for certifying nonprofits wishing to participate in a mobile donation program, managing the wireless industry's Mobile Giving Standards and Best Practices and insuring compliance with Federal and State Regulations. To learn more, visit: www.mqive.com



IN THE NEWS

NJ STATE AGRICULTURE CONVENTION 2010



4-H Ambassador Clair McKittrick at the convention held on February, 9th at the Hilton Hotel In East Brunswick. Clair handed out apple and cranberry cider and cider donuts to the approximately 200 attendees at the event. There was quite a rush as all the people came out from the work sessions that had been held on one day instead of the usual two, due to the weather.



Governor Christie spent a few minutes talking to Clair before the state dinner. He autographed a picture of them together at the Monmouth County Fair. During his speech at the dinner he mentioned how much he enjoyed visiting the different fairs and how important agriculture is to New Jersey



From Left to Right: State Board of Agriculture President Roger Kumple, Clair, her father Hugh, who is also on the State Board of Agriculture, and New Jersey Secretary of Agriculture Douglas Fisher.

Pictured Right: At the dinner, Governor Christie gave a speech and then all the ambassadors are presented with their escorts to the attendees.



It was a night to be remembered for a life time.



IN THE NEWS (cont.)

FUN TIMES AT SJTC

by CJ, Crysta, Delaney, Kathy, Mikala, Morgan, Paul, Sam, Simone, and Tom

After school on Friday, March 5th, ten Monmouth County 4H'ers – Delaney Gray, Simone Khouzam, Mikala Koscik, Sam Martin, CJ Ramos, Morgan Schafer, Tom Schrieber, Kathy Smith, Crysta Timmerman, and Paul Yoncak – set out towards Trenton, NJ. We were headed to the 2010 South Jersey Teen Conference (which was themed for Citizenship).

When we arrived at the Marriott Hotel, we received our name tags and room assignments, and went up to our rooms to drop off our luggage. Then we went back downstairs to have a light dinner and to be there for the Opening Session. Paul was a candidate to be one of the South Jersey Youth Representatives, and he did his speech then. After the Opening Session and Rep Candidates' speeches were done, we had our County Meeting, then Curtis Myers came to do our Friday Program (about Getting Engaged in our Communities).

When the program was done it was 11:00pm, and we were definitely ready to go to bed!

The next morning we woke up early to go to breakfast, then we separated into our groups for the Workshops at the Statehouse and the Great 4H Race. The Workshops we had were about Rights and Responsibilities, Environmental Issues, and Healthcare. At the Workshops we created action plans, and we later picked two plans to be Monmouth County's projects - Go Green, Recycle (to encourage people to recycle to help the environment) and Buy Local (to get more people to buy local produce).

The Great 4H Race was fun, and we got to visit the Trenton Museum, the Old Barracks, and the Trenton Memorial, and we sewed hats and distributed them to the people in shelters throughout the South Jersey area.

After the Race was done and our Workshops were over at 4:00pm, we gathered at the hotel and had another County Meeting. When we finished our meeting, Paul went off to be interviewed for Youth Rep, and the rest of us had free time, so we made masks for the Banquet, voted for Youth Reps, and hung out. Soon free time was over, and we separated to our rooms to get ready for the Banquet.

At 6:30pm, we all went downstairs for the Banquet (which was Mardi Gras themed) with our masks. After the Banquet, it was time to get ready for the Dance which Monmouth County organized.

When we finished getting ready, the Dance started. Here's one word to sum it up: FUN! We brought glow sticks to give to everyone, the DJ was great, the music was fun, and everyone had a great time. It ended too soon! After the Dance (11:30pm) we had free time until midnight and then we had to go to bed.

On Sunday, we woke up early before breakfast to get together and play Bulldog. We now know that we have a new rule made because of that.

We had breakfast (and played more Bulldog). Then it was time for the Closing Session. The Closing Activity was Jeopardy. After the activity was done, the Closing Session went on, and it was announced that Paul had been elected to be one of this year's South Jersey Youth Reps!

Soon the Closing Session was over, and it was time to say goodbye. There was lots of hugging and laughing and waving. We were sad it was over, but happy that we had made so many new friends - CJ says "it's the best thing to do if you want to meet more 4H'ers from NJ"!

So, looking back, it was a really fun weekend! We got to see some of Trenton and meet new people. We made hats (who knew we could do that?). We had fun at the Dance. We even had a rule made after us!

ASSOCIATION NEWS



Guest Speaker Valerie Penska talks about community service projects available in the local area, as part of the Ambassador's platform.

Leaders Dinner March 20, 2010
Leaders were honored for their service and dedication during a dinner held at the Ag building in Freehold.
Mrs. Jane Height is retiring after 40 years as a leader. She was presented a bouquet and gift as a small thank you for her years of service to the organization. We will miss



Above: Debbie Almeida & Ann Grega – Co-Leaders of the Knight Riders.



Above: Randy Martin, Association V.P. and Co-leader 14 Carrot Rabbit Club with Lorraine Yoncak, Leader 14 Carrot Rabbit Club and Leader of Nature's Navigators.



Above: Leaders: Amy Barker-Co-Leader Teen Small Animal and Teen Council, JoAnna Tumminello-Co-Leader of Monmouth Clogging Express, Wayne and Stacey Smith-Co Leaders of Teen Council



Above: Program Associate Virginia Krzyzanowski and 4-H Ambassador Clair McKittrick open the evening with introductions.

UPCOMING EVENTS

TURKEY SWAMP

TEEN TIME
June 4-6, 2010

All Monmouth County 4-H teens are invited to a camping weekend at Turkey Swamp County Park located in Freehold Township.

We will have a weekend of activities geared for teens including canoes, kayaks, hiking, camp fires, archery, man hunt, fishing and sports.

This will be a fun time to enjoy the outdoors, get to know fellow teens in 4-H and learn by doing as we pitch in to run camp.

The cost will be \$25.00 per camper, adult chaperons free. The cost covers food, campsite, craft and recreational materials.

To register contact the 4-H office and a registration form will be sent to you, they should be returned by May 28th.

Any adults that would like to chaperon can contact Lorraine Yoncak at yrainepaul@aol.com

4-H FAMILY CAMPING WEEKEND

August 6-8, 2010

All Monmouth County 4-Hers are invited to a camping weekend at Nomoco Activity Center in Turkey Swamp Park. There will be hiking, canoes, kayaks, outdoor cooking, fishing, crafts, arts, campfires and s'mores. The fee is \$25.00 for campers and adult chaperons are free. The fee covers food, platform tent, campsite, craft and recreational equipment.

If you camp a lot or have never camped before this is an opportunity to get outside and enjoy our natural surroundings while being close to home. We will all



pitch in to run the camp with food

preparation, cleaning and activities so join us for a weekend of 4-Hers learning while doing.



Contact the 4-H office for registration forms that are due back by July 30th. Any questions contact Lorraine Yoncak: yrainepaul@aol.com



Let's Celebrate our 4-H Volunteers!

Attend the "Meet and Greet"

Wednesday, April 21st

7:00pm – 8:30pm in the 4-H office

Food (cake and beverages), Fun and Friendship -

All 4-H volunteers are welcome!

This will be a time to meet one another and share your excitement about 4-H.

Please bring a success/fun 4-H story to share.

RSVP to the 4-H office by Monday, April 19th.

CONGRATULATIONS

2010 STATE 4-H HORSE BOWL RESULTS

Horse Bowl is like College Bowl or the Challenge except that all questions relate to horses. The counties send teams which compete against each other in a tournament. Monmouth County holds Horse Science educational sessions which are open to all 4-H'ers and coincidentally prepares them for Horse Bowl and other state equine knowledge competitions.

Congratulations to Christin Sagui of Curry Combs who was 3rd high score in the Senior Horse Bowl Individuals.

After four grueling exciting rounds, the Monmouth-Hunterdon team of Christin Sagui, Shannon Levelle of Knight Riders and Naomi Cronce of Hunterdon placed 5th in the Horse Bowl competition. We are very proud of their accomplishments.



APRIL 2010

- April 2nd The 4-H Office is Closed
- April 6th there is a Horse Leaders Meeting at 7:00PM
- April 10th & 11th Horse Judging & Hippology in Cape May
- April 13th Small Animal Committee Meeting
- April 15th is the Deadline for the 4-H Seedling Sale. Please get those orders in.
- April 15th Monmouth County 4-H Association Scholarships Deadline. The Monmouth County Association gives a scholarship for continuing education to an eligible 4-H members between the ages of 17-19. Forms are available in the 4-H office.
- April 16th Kids 4 Kids “You Light Up My Life” Spring Formal at the Shore Casino from 7:00 to 11:00PM
- April 16th Animal Horse Show 101 “Mini Course”
- April 17th Monmouth County 4-H Rabbit, Cavy, Small Animal and Herpetology Show Saturday, April 17, 2010 at the Taylor Pavilion in Belmar on the boardwalk at 5th and Ocean Avenue, Belmar. Doors open at 8:00AM. Day of Show entries must be entered by 8:30AM.
- April 17-18th, Boy Scout Festival at East Freehold Park, all clubs are invited to participate, contact Dave Sagui for more information.
- April 19th—Attend the “Meet and Greet”
 - Wednesday, April 21st. 7:00PM to 8:30PM in the 4-H Office**
 - Food (cake and beverages), Fun and Friendship—All 4-H volunteers are welcome!**
 - This will be a time to meet one another and share your excitement about 4-H.**
 - Please bring a success/fun 4-H story to share. RSVP to the 4-H office by Monday, April 19th.**
- April 24th is Rutgers Day on all five campuses from 10:00AM to 4:00PM. STAC meeting will be held at 3:00PM in front of Martin Hall; also the State Dog Show in New Brunswick on Cook Campus that day.

MAY 2010

- May 2nd Pick up your 4-H Seedlings
- May 4th Horse Leaders Meeting 7:00PM
- May 8th 2nd Qualifying Show East Freehold Park, English
- May 10th is the deadline for the Monmouth County Board of Agriculture Scholarships. They award a scholarship in the form of a grant to college students studying agricultural and veterinarian related courses. Forms are available in the 4-H Office.
- May 11th Small Animal Committee Meeting
- May 27th 4-H Association Meeting at 7:00PM
- May 31st the 4-H Office is Closed for Memorial Day

JUNE 2010

- June 1st Horse Leaders Meeting 7:00PM
- June 2nd CWF Orientation South
- June 8th Small Animal Committee Meeting
- June 12th State Public Presentations in New Brunswick
- June 29th, 30th, July 1st & July 2nd S.E.T. Camp L.G. Cook 4-H Camp

**LEADERS PLEASE WATCH FOR YOUR BLASTS AT THE END OF EACH MONTH FOR
UPDATES AND IMPORTANT INFORMATION !**



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